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Project Title-Important First Impression

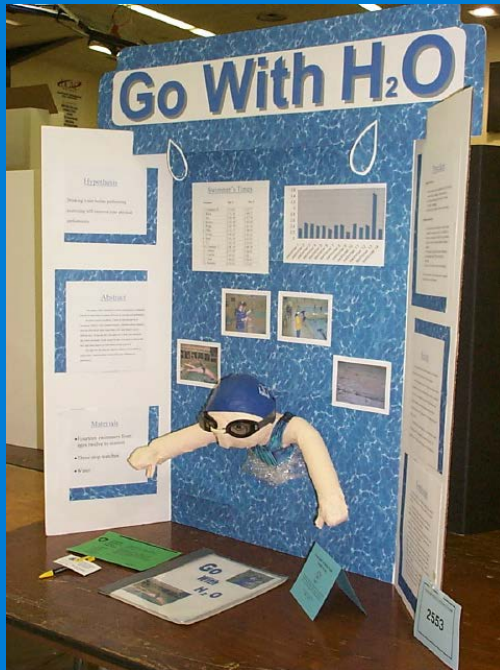
- A descriptive title engages the viewer with the problem being investigated.
- Title should convey information.
 - Cute titles may hurt first impression.
 - Titles are seen apart from project
(e.g. judging assignments, category list, publicity)

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Start Selling With The Title!

Title Should Stand Alone!

The topic is not clear without the display.



Topic is clear.



You Be the Judge!

- First Impression of a project starts with the title
- Based on *title alone*, judge the Finalists/1st, 2nd, & 3rd Honors for a Fair Category.



Project Titles Speak Volumes

2002 Connecticut Science Fair

High School Physical Sciences

Project Honors Number	Title
	The Most Effective Substance For Melting Ice
	Motion Response Deterrents Of Deer
	The Diaper
	The Relationship Between The Number Of Times A Baseball Is Hit And The Distance It Goes
	Geriatric Assist Robotic System (G.A.R.S.)
	Solar Heating Efficiency And Design
	The Design And Construction Of A Semi-Autonomous, Omni-Directional Wheelchair
	Nanoconstruction With Self-Assembling DNA-PNA Complexes
	Comparision Of Packing Media For The Biofiltration Of Hydrogen Sulfide
	Effects Of Thermal Noise And Positional Uncertainty On Nano-Scale Machines
	Which Water Rates the Best
	Sunspots
	Thermal Conduction
	Designing A Laser Jamin Interference Refractometer To Measure Gas Refractive Index
	Wax Your Ride: The Best Snowboard Wax
	Peanut Power

YOUR TASK: Pick Finalists /1st Honors and 3rd Honors Projects.

Project Titles Speak Volumes

2002 Connecticut Science Fair

High School Physical Sciences

Honors	Project Number	Title
3	6001	The Most Effective Substance For Melting Ice
3	6002	Motion Response Deterrents Of Deer
3	6004	The Diaper
2	6006	The Relationship Between The Number Of Times A Baseball Is Hit And The Distance It Goes
3	6007	Geriatric Assist Robotic System (G.A.R.S.)
2	6008	Solar Heating Efficiency And Design
1	6009	The Design And Construction Of A Semi-Autonomous, Omni-Directional Wheelchair
1	6010	Nanoconstruction With Self-Assembling DNA-PNA Complexes
1	6011	Comparision Of Packing Media For The Biofiltration Of Hydrogen Sulfide
2	6012	Effects Of Thermal Noise And Positional Uncertainty On Nano-Scale Machines
3	6013	Which Water Rates the Best
2	6014	Sunspots
3	6016	Thermal Conduction
1	6018	Designing A Laser Jamin Interference Refractometer To Measure Gas Refractive Index
3	6019	Wax Your Ride: The Best Snowboard Wax
3	6020	Peanut Power

Here's what the judges picked.